



**UNITED WE FIGHT.  
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# **JUNE 2021 BOARD MEETING**

**United Way of  
Northeast Mississippi**  
UnitedWayNEMS.org



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# WELCOME & INVOCATION



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# MISSION MOMENT



# MINUTES

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## Minutes of the Meeting of the Board of Directors United Way of Northeast Mississippi 12:00 p.m., Wednesday, May 5, 2021

**Members Present:** Brandi Abbott, Tyler Basil, Rodger Brown, Ormella Cummings, Jennie Bradford Curlee, Beth Harrison, Joe Lowder, Neal McCoy, Stewart McMillan, Buzzy Mize, Jeff Moore, Bentley Nolan, David Wilson and Eddie Wright

**Members Absent:** Carrie Coggins, Elizabeth Cummings, Cathy Fitzpatrick, Kim Hanna, Leon Hays, Kory Hunter, Mitzi Presley, Vernon Rayford, Jimma Smith and Debra Strawbridge

**Staff Present:** Patti Parker, Mike Mitchell, Russ Wilson, Robin McKinney, Rebecca Nelson, Julia Monts, Cara Waters and Kim Rushing

Chairman Neal McCoy called the meeting to order and introduced the new Volunteer Hub Director Kim Rushing. Mrs. Rushing spent many years as a dental hygienist and founded the non-profit Wives of Warriors whose mission is to raise funds to purchase bullet proof vest of officers.

Russ Wilson gave the invocation.

**Mission Moment.** Cindy Butler and Bob Moore stated the Shepherd Center provides transportation to senior citizens who can not or will not drive themselves to various appointments. The volunteers who drive are usually retired individuals who are available throughout the day. Prior to COVID the Shepherd Center would host social gatherings for seniors to help alleviate social isolation many seniors experience. Ms. Butler stated they are always on the lookout for additional volunteers.

**Approval of Consent agenda.** Mr. McCoy stated the minutes and financial reports had been sent a week prior for everyone to review and asked if there were any additions or corrections needed and if not, he would entertain a motion to approve the minutes as written. Cara Waters notified the board a small change had been made to the minutes previously sent but the minutes currently presented were correct. Bentley Nolan made a motion to approve the minutes and financial reports with Tyler Basil seconding. The motion carried.

### Refine Allocations Process for Future Relevance

**Community Impact Process Year 2 Timeline.** Rebecca Nelson presented the timeline for the upcoming 2022-2023 grant cycle. Mrs. Nelson stated the notice of funding opportunity will go out in June and in August part I of the application will be due. Part II of the application will be due in November. September-January volunteers will review approximately 5 applications each and make recommendations for allocations in March 2022. Mrs. Nelson voiced praises for the strong allocation process that was established under Melinda Tidwell and Mary Ann Plasencia.

# MINUTES

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## Refresh Our value Proposition and Brand

**Groundswell.** Stewart McMillan, Young Leaders chair, stated the young leader's group had met and brainstormed to come up with new and different fundraising ideas that would target 40 and under potential donors. One idea, which was taken from the Thomasville History Center, of a "Date Night in a Box" or "Tailgate in a Box". The idea is to coordinate sponsorships for the cost of the items in the box for a date or tailgate picnic. Mrs. McMillan stated Lee County would be targeted first with the intention of including area counties in the future. Mrs. McMillan shared an exciting community opportunity with the Born Learning Trail installation at Ballard Park on June 5<sup>th</sup> from 9-11 am. This event was made possible by a grant awarded to United Way from Toyota. This will be the first of several trails to be installed throughout our coverage area.

**Women United.** Julia Monts stated a celebration for Women United members will be held June 10<sup>th</sup> at Farmhouse where there will be speakers, sponsors and service opportunities available to members allowing them to become engaged in our community.

**Back 2 School.** Robin McKinney stated this year will be the 10<sup>th</sup> Anniversary of the Back 2 School fair. It began with providing backpacks and school supplies to school age children in grades pre-K – 6th. After polling area school districts, we now purchase targeted school supplies and delivery them directly to the schools. The goal is to raise \$10K in Back to School sponsors of which we have currently raised \$4K. Mrs. McKinney asked that the current budget be amended, which did not originally include the Back 2 School fair. Stewart McMillan made a motion to approve the amendment of the budget with Beth Harrison seconding. The motion carried.

## Explore Community Level Focus

**Reserves and Expenses Consideration.** Eddie Wright, Investment and Audit chair, presented two scenarios with the forgiveness of our second PPP loan and without the forgiveness. Mr.

Wright stated we currently have an excess cash position and the big question is how do we

want to invest the excess. In years past we would allocate 2.5% of funds to our reserve accounts. It is recommended to carry 6 months of your operating budget in reserves. We currently have approximately of 4.4 months of reserve. Mr. Wright stated under both scenarios we could set aside \$10K to allocate as mini grants, for special projects as they arise, and allocate 2% to reserves with a balance available for our coalition work. David Wilson made a motion to approve the 2% set aside for reserve and the \$10K set aside for mini grants. Rodger Brown second the motion and the motion was unanimous.

**Northeast Mississippi Health Alliance.** Patti Parker stated the planning stages for the Northeast Mississippi Health Alliance have begun to help bring together organizations that serve in the health care field. The health care field covers such a broad spectrum and the health alliance would be working on narrowing the scope on impact in our community. Mrs. Parker has learned of a potential donor who was interested in supporting mental health specifically.

With no further business, the meeting was adjourned.

# A/R Trial Balance Summary Report

Campaign Type	Pledged	Received	Adjusted	Balance
<b>Period From Any To 04/30/2021</b>				
Corp Gift	\$372,546.53	\$301,141.35	\$0.00	\$71,405.18
Employee Gift	\$1,757,780.82	\$527,062.00	\$0.00	\$1,230,718.82
Individual	\$191,503.05	\$179,871.80	\$0.00	\$11,631.25
Other Campaign Gift	\$381,134.96	\$377,592.96	\$0.00	\$3,542.00
<b>Non-Memo Total</b>	<b>\$2,702,965.36</b>	<b>\$1,385,668.11</b>	<b>\$0.00</b>	<b>\$1,317,297.25</b>
<b>Campaign Total</b>	<b>\$2,702,965.36</b>	<b>\$1,385,668.11</b>	<b>\$0.00</b>	<b>\$1,317,297.25</b>
<b>Campaign Type Total</b>	<b>\$2,702,965.36</b>	<b>\$1,385,668.11</b>	<b>\$0.00</b>	<b>\$1,317,297.25</b>

We have collected 51% of 2020/21 pledges.  
 We had collected 46% of 2019/20 pledges at this time last year.

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United Way of Northeast Mississippi  
Statement of Financial Position  
As of April 30, 2021

	Apr 30, 21	Apr 30, 20
<b>ASSETS</b>		
<b>Current Assets</b>		
Checking/Savings		
10000 - Petty Cash	200.00	200.00
10050 - Renasant Checking-Total	892,180.10	678,416.54
10800 - Hardy Reed Tier 3 Reserves	825,619.22	612,296.14
11100 - HARDY REED - Tier 2 Bond	112,004.38	105,886.81
11200 - HARDY REED - Endowment	213,872.77	158,658.13
Total Checking/Savings	2,043,876.47	1,555,457.62
Other Current Assets		
12000 - PREPAID EXPENSES	1,264.00	2,216.50
12200 - INITIATIVE GRANTS RECEIVABLE	40,798.92	0.00
13000 - PLEDGES RECEIVABLE 18-19	0.00	166,935.65
13050 - PLEDGES RECEIVABLE 19-20	270,986.67	1,428,845.91
13100 - PLEDGES RECEIVABLE 20-21	1,317,297.25	10,018.31
13150 - PLEDGES RECEIVABLE 21-22	4,411.15	0.00
13500 - ALLOWANCE FOR UNCOLLECTABLES	-388,089.79	-413,971.62
16000 - INVENTORY	0.00	651.00
Total Other Current Assets	1,246,769.20	1,194,695.75
Total Current Assets	3,290,645.67	2,750,153.37
<b>Fixed Assets</b>		
18100 - FURNITURE, FIXTURES, COMPUTERS	49,935.22	48,172.59
18150 - LEASEHOLD IMPROVEMENTS	24,566.53	24,566.53
18200 - SOFTWARE	32,873.86	32,873.86
18900 - RESERVE FOR DEPRECIATION	-46,332.41	-54,528.36
Total Fixed Assets	41,043.20	51,084.62
<b>TOTAL ASSETS</b>	<b>3,331,688.87</b>	<b>2,801,237.99</b>
<b>LIABILITIES &amp; EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable		
20000 - ACCOUNTS PAYABLE	0.00	9.52
Total Accounts Payable	0.00	9.52
Other Current Liabilities		
20100 - MISCELLANEOUS PAYABLE	1,988.78	22,003.56
20350 - MISSISSIPPI STATE TAX PAYABLE	1,500.00	1,531.00
20450 - EMPLOYEE PLEGE PAYABLE	934.50	1,110.00
20550 - EMPLOYEE HEALTH INS PAYABLE	145.40	374.36
20650 - ACCURED COMPENSATION	26,594.60	20,735.64
20800 - LOANS PAYABLE	128,150.00	117,400.00
24000 - Payroll Liabilities	0.00	36.37
Total Other Current Liabilities	159,313.28	163,190.93
Total Current Liabilities	159,313.28	163,200.45
Total Liabilities	159,313.28	163,200.45
<b>Equity</b>		
30200 - PLEDGES-OFFSET FUND BALANCE	1,025,012.82	1,002,239.75
30300 - UNCOLL ACC-OFFSET FUND BALANCE	-85,551.15	-93,343.88
32000 - UNRESTRICTED NET ASSETS	1,312,098.29	1,185,688.09
33000 - DONOR DESIGNATED NET ASSETS	700,902.94	712,339.50
34000 - BOARD DESIG ENDOW NET ASSETS	177,631.83	173,419.11
Net Income	41,711.06	-342,305.03
Total Equity	3,172,375.59	2,638,037.54
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>3,331,688.87</b>	<b>2,801,237.99</b>

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**United Way of Northeast Mississippi**  
**Statement of Financial Income and Expense**  
 October 2020 through March 2021

	<u>Oct '20 - Mar 21</u>	<u>Oct '19 - Mar 20</u>
Ordinary Income/Expense		
Income		
40200 · PLEDGES CURRENT CAMPAIGN	820,870.20	763,566.75
40250 · NET ASSETS RELEASED	0.00	0.00
40400 · ALLOWANCE FOR UNCOLL INCOME	-92,751.79	-84,786.06
41500 · CREDIT CARD FEES EARNED	5,185.56	4,672.82
44600 · Meeting Income	0.00	1,356.00
45000 · INTEREST INCOME	86.40	1,226.92
45500 · DIVIDEND INCOME	10,324.42	21,332.51
45600 · GAIN/LOSS ON ASSETS	140,944.30	-152,266.75
45800 · MISCELLANEOUS REVENUE	131,384.75	4,024.19
46000 · ORGANIZATION GRANTS	167,562.23	153,605.49
<b>Total Income</b>	<u>1,183,606.07</u>	<u>712,731.87</u>
<b>Gross Profit</b>	1,183,606.07	712,731.87
Expense		
62100 · CONTRACT SERVICES	22,269.41	20,668.30
62800 · FACILITIES AND EQUIPMENT	13,537.28	13,453.89
65000 · OPERATIONS	46,309.83	31,602.40
65100 · OTHER EXPENSES	91,652.27	78,344.77
66000 · COMPENSATION AND BENEFITS	339,614.50	316,824.50
68300 · TRAVEL, MEETINGS, TRAINING	2,444.46	9,392.07
<b>Total Expense</b>	<u>515,827.75</u>	<u>470,285.93</u>
<b>Net Ordinary Income</b>	667,778.32	242,445.94
Other Income/Expense		
Other Expense		
70500 · AGENCY ALLOCATION EXPENSE	751,783.78	805,445.75
70510 · DESIGNATIONS TO OTHER UW'S	22,258.05	22,938.93
71000 · UNITED WAY WORLDWIDE	23,599.44	13,285.18
<b>Total Other Expense</b>	<u>797,641.27</u>	<u>841,669.86</u>
<b>Net Other Income</b>	<u>-797,641.27</u>	<u>-841,669.86</u>
<b>Net Income</b>	<u><u>-129,862.95</u></u>	<u><u>-599,223.92</u></u>

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**United Way of Northeast Mississippi  
Functional Operating Expenses- April 2021**

	Admin		Resource Development		Community Impact	Hunger Coalition	Read First/Excel by 5	Volunteer Hub	Total Community Service	TOTAL		(\$ Over Budget)	
	30-Apr	30-Apr	30-Apr	#	30-Apr	30-Apr	30-Apr	30-Apr	30-Apr	30-Apr	Budget		
<b>62100 - CONTRACT SERVICES</b>													
62110 - Accounting and Legal Fees	11,810.00	11,700.00	-110.00		0.00	0.00	0.00	0.00	0.00	0.00	11,810.00	11,700.00	(110.00)
62140 - Brokerage Fees	4,694.39	3,067.00	-1,627.39		0.00	0.00	0.00	0.00	0.00	0.00	4,694.39	3,067.00	(1,627.39)
62145 - Endowment Brokerage Fees	1,141.81	750.00	-391.81		0.00	0.00	0.00	0.00	0.00	0.00	1,141.81	750.00	(391.81)
62150 - Credit Card Processing Fees	6,867.28	6,900.00	32.72		0.00	0.00	0.00	0.00	0.00	0.00	6,867.28	6,900.00	32.72
<b>Total 62100 - CONTRACT SERVICES</b>	<b>24,513.48</b>	<b>22,417.00</b>	<b>-2,096.48</b>		<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>24,513.48</b>	<b>22,417.00</b>	<b>(2,096.48)</b>
<b>62800 - FACILITIES AND EQUIPMENT</b>													
62840 - Equip Rental and Maintenance	1,397.31	1,680.00	282.69		599.36	152.54	23.40	36.58	0.00	212.62	2,209.29	2,930.00	720.71
62870 - Office Content Insurance	536.06	586.25	51.19		273.15	47.43	112.45	170.87	69.04	399.79	1,208.00	1,206.25	(1.75)
62890 - Office Rent	3,840.78	4,852.75	1,011.97		2,800.87	623.95	1,127.35	1,097.06	1,050.00	3,858.35	10,500.00	12,253.75	1,753.75
<b>Total 62800 - FACILITIES AND EQUIPMENT</b>	<b>5,773.15</b>	<b>7,119.00</b>	<b>1,345.85</b>		<b>3,673.38</b>	<b>823.92</b>	<b>1,263.20</b>	<b>1,264.60</b>	<b>1,119.04</b>	<b>4,470.76</b>	<b>13,917.29</b>	<b>16,390.00</b>	<b>2,472.71</b>
<b>65000 - OPERATIONS</b>													
65020 - Postage, Mailing Service	746.50	1,285.00	538.50		3,772.88	519.97	27.00	0.00	-11.20	535.77	5,055.15	6,235.00	1,199.85
65030 - Printing and Copying	798.68	1,885.00	1,086.32		5,071.71	1,165.83	0.00	0.00	0.00	1,165.83	7,036.22	10,056.00	3,019.78
65040 - Supplies	1,049.84	2,331.00	1,281.16		3,579.30	5.56	0.00	0.00	0.00	5.56	4,634.70	4,153.00	(481.70)
65050 - Telephone	1,926.81	1,950.00	23.49		1,347.66	242.80	1,240.31	509.86	222.50	2,215.47	5,489.66	5,429.00	(60.66)
65060 - Internet	449.43	420.00	-29.43		232.23	58.00	109.65	110.82	87.50	366.17	1,047.83	1,078.25	30.42
65070 - Data Maintenance Services	5,485.35	3,785.00	-1,700.35		2,652.79	616.09	326.75	352.77	227.78	1,523.38	9,661.52	6,415.00	(3,246.52)
65075 - Dues and Subscriptions	6,187.25	2,750.00	-3,437.25		2,900.19	5,271.03	139.70	136.19	1,627.53	7,173.45	16,260.89	9,836.25	(6,424.64)
65080 - D & O Liability Insurance	1,036.00	1,025.00	-11.00		0.00	0.00	0.00	0.00	0.00	0.00	1,036.00	1,025.00	(11.00)
65085 - Employee Fidelity Bond	224.00	225.00	1.00		0.00	0.00	0.00	0.00	0.00	0.00	224.00	225.00	1.00
<b>Total 65000 - OPERATIONS</b>	<b>17,903.56</b>	<b>15,656.00</b>	<b>-2,247.56</b>		<b>19,596.78</b>	<b>7,879.27</b>	<b>1,843.81</b>	<b>1,108.64</b>	<b>2,154.11</b>	<b>12,985.63</b>	<b>50,445.97</b>	<b>44,472.50</b>	<b>(5,973.47)</b>
<b>65100 - OTHER EXPENSES</b>													
65120 - Awards	213.74	200.00	-13.74		0.00	0.00	0.00	0.00	0.00	0.00	213.74	200.00	(13.74)
65130 - Advertising Expense	225.00	0.00	-225.00		35,689.28	78.84	0.00	0.00	2.19	81.03	35,995.31	27,178.00	(8,817.31)
65140 - Giveaways/Donor Incentives	0.00	0.00	0.00		20,065.95	0.00	0.00	0.00	0.00	0.00	20,065.95	21,000.00	934.05
65160 - Special Event Expenses	0.00	0.00	0.00		56,142.86	0.00	0.00	0.00	0.00	0.00	56,142.86	51,500.00	(4,642.86)
65195 - Miscellaneous Expense	612.74	450.00	-162.74		0.00	0.00	0.00	0.00	0.00	0.00	612.74	479.00	(133.74)
<b>Total 65100 - OTHER EXPENSES</b>	<b>1,051.48</b>	<b>650.00</b>	<b>-401.48</b>		<b>111,898.09</b>	<b>78.84</b>	<b>0.00</b>	<b>0.00</b>	<b>2.19</b>	<b>81.03</b>	<b>113,030.60</b>	<b>100,357.00</b>	<b>(12,673.60)</b>
65170 - Community Projects	0.00	0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00	1,000.00
<b>66000 - COMPENSATION AND BENEFITS</b>													
66100 - Salaries	127,561.45	138,129.00	10,567.55		71,959.10	26,096.27	25,548.70	38,375.00	17,375.11	106,394.00	307,914.63	321,177.00	13,262.37
66200 - Health Insurance	16,691.98	17,570.00	878.02		8,498.82	2,198.98	3,326.51	0.00	4,362.89	9,888.38	35,079.16	42,015.00	6,935.82
66300 - Disability Insurance	1,586.99	1,487.50	-99.49		875.67	210.99	187.95	0.00	258.06	657.00	3,119.66	3,225.00	105.34
66400 - Life Insurance	2,696.22	2,257.50	-438.72		1,308.93	328.85	236.69	0.00	237.32	801.86	4,617.01	4,540.00	(77.01)
66500 - Retirement-401K	8,966.87	9,892.50	1,025.63		5,393.00	1,798.80	1,954.91	0.00	1,255.18	5,008.89	19,368.86	20,771.25	1,402.39
66700 - FICA Expense	8,334.28	10,586.50	2,252.22		5,092.64	1,942.41	1,938.49	3,012.19	1,174.41	8,067.50	21,494.42	24,578.75	3,084.33
66800 - SUI Expense	157.01	87.50	-69.51		41.74	22.00	22.02	32.83	8.78	85.63	284.36	206.25	(78.11)
66900 - Workman's Comp Insurance	416.34	425.00	8.66		213.59	53.72	84.41	119.40	54.04	311.57	941.50	1,055.00	113.50
<b>Total 66000 - COMPENSATION AND BENEFITS</b>	<b>166,221.24</b>	<b>180,515.50</b>	<b>14,294.26</b>		<b>93,383.49</b>	<b>32,851.02</b>	<b>33,298.68</b>	<b>42,539.42</b>	<b>24,725.79</b>	<b>133,214.51</b>	<b>392,819.64</b>	<b>417,568.25</b>	<b>24,700.60</b>
<b>68300 - TRAVEL, MEETINGS, TRAINING</b>													
68310 - Conference/Training Staff	0.00	0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	880.00	880.00
68320 - Travel/Mileage	0.00	58.35	58.35		2,712.44	78.40	303.50	0.00	0.00	381.90	3,094.34	5,548.35	2,454.01
68330 - Meeting Expense	128.29	1,021.00	892.71		0.00	0.00	0.00	0.00	0.00	0.00	128.29	1,753.50	1,625.21
<b>Total 68300 - TRAVEL, MEETINGS, TRAINING</b>	<b>128.29</b>	<b>1,079.35</b>	<b>951.06</b>		<b>2,712.44</b>	<b>78.40</b>	<b>303.50</b>	<b>0.00</b>	<b>0.00</b>	<b>381.90</b>	<b>3,222.63</b>	<b>8,181.85</b>	<b>4,959.22</b>
<b>Total Expense</b>	<b>215,591.20</b>	<b>227,436.85</b>	<b>11,845.65</b>		<b>231,224.18</b>	<b>41,511.45</b>	<b>36,708.99</b>	<b>44,912.68</b>	<b>28,001.13</b>	<b>151,134.23</b>	<b>597,949.61</b>	<b>610,386.60</b>	<b>12,436.99</b>

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# CAMPAIGN REPORT



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# PROPOSED CAMPAIGN GOAL

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\$2.6 million

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# CAMPAIGN CABINET

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- Ricky Orr, BankPlus
- Jim Zuelzke, Methodist Senior Services
- Gena Nolan, Coldwell Banker Southern Real Estate
- Reed Hillen, Hillen, Wicker, Tapscott, P.A.
- Rick Maynard, Renasant Bank (Retired)
- Buddy Fairley, 40+ years Furniture/Textiles
- Donnie Kisner, Senior VP at BNA Bank

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# GROUNDSWELL

## Born Learning Trail – Ballard Park

- Installation: Thursday, June 3 from 9:00 to 11:00 AM
- Kickoff Event: Saturday, June 5 from 9:00 to 11:00 AM



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# WOMEN UNITED



Celebration on June 10th  
from 5:30-7:30 at Farmhouse.

The steering committee is  
working on sponsors,  
speakers, and food and drink.

Invitation-only for Women  
United members.  
75-100 guests.

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Health Alliance - Preliminary Budget			
	<i>Year 1 Oct 1, 2021-Sept 31, 2022</i>	<i>Year 2 Oct 1, 2022-Sept 31, 2023</i>	
<b>Revenue</b>			<b>Total</b>
UWNEMS	70,000	70,000	140,000
<b>Total Revenue</b>	70,000	70,000	140,000
<b>Expenses</b>			
<b>Operations</b>			
Computer/Printer	2,000	-	2,000
Dues, Subscriptions	500	500	1,000
Advertising	200	200	400
<b>Program Expenses</b>			
Printing/Educational Materials	4,000	4,000	8,000
Conferences/Training	3,000	3,000	6,000
Salary	42,000	42,000	84,000
Health Insurance	6,500	6,500	13,000
Disability Insurance	300	300	600
Life Insurance	420	420	840
401K/Retirement	3,150	3,150	6,300
Staff Uniforms	500	500	1,000
FICA Expense	3,400	3,400	6,800
Workman's Compensation	150	150	300
Travel/mileage	3,000	3,000	6,000
<b>Total Expenses</b>	69,120	67,120	136,240
<b>Net Gain/Loss</b>	880	2,880	3,760

# AGENCY YEAR-END REPORTS

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Reports were due **May 21, 2021, at 11:45 PM.**

3 of 56 agencies only partially completed by the deadline.

6 of 56 agencies did not even start before the deadline.

## Partially completed

- Mission Okolona
- Banah Pregnancy Testing Center of Pontotoc
- NMMC Healthcare Foundation

## Not Started

- Shepherd's Center
- Sanctuary Hospice
- Association for Excellence in Education (AEE)
- Agape Health Services
- Three Rivers Area Agency on Aging
- Weekend Backpack at FUMC

In keeping with our policy, all 9 of these agencies have written a letter of appeal to the board.



# AGENCY YEAR-END REPORTS

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The Community Impact Cabinet makes the following recommendation to the board:

1. The agencies will be given a new deadline to meet (details below).
2. Failure to complete the report by the extended deadline will result in:
  - a) The remainder of this year's funding (quarters 2, 3, and 4) being revoked
  - b) The agency will be ineligible to apply for funding for the 2022-24 cycle.

Procedure for extension:

1. Rebecca contacts agencies via phone and email on Thursday, June 3.
2. Agencies are made aware that the report will re-open on Monday, June 7 at 8:00 AM and will close again on Tuesday, June 8 at 5:00 PM.
3. Agencies are made aware of the consequences for failure to submit on time.

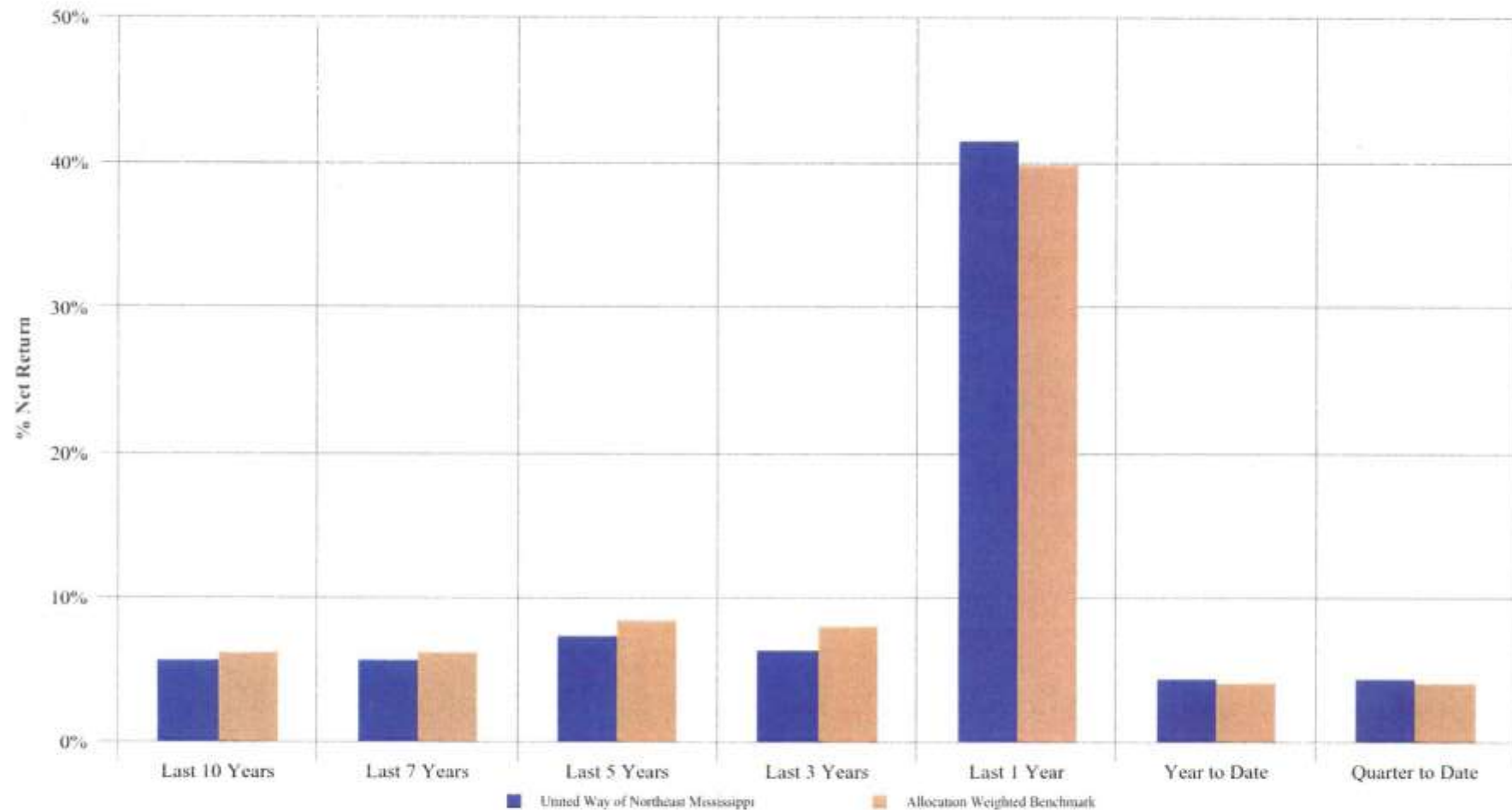
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# NEW BOARD MEMBER PROPOSAL



**RESERVE &  
 ENDOWMENT ACCOUNT**

## Account Performance



	Last 10 Years Net Return	Last 7 Years Net Return	Last 5 Years Net Return	Last 3 Years Net Return	Last 1 Year Net Return	Year to Date Net Return	Quarter to Date Net Return
United Way of Northeast Mississippi	5.77%	5.79%	7.48%	6.47%	41.74%	4.49%	4.49%
Allocation Weighted Benchmark	6.34%	6.38%	8.53%	8.08%	40.02%	4.24%	4.24%

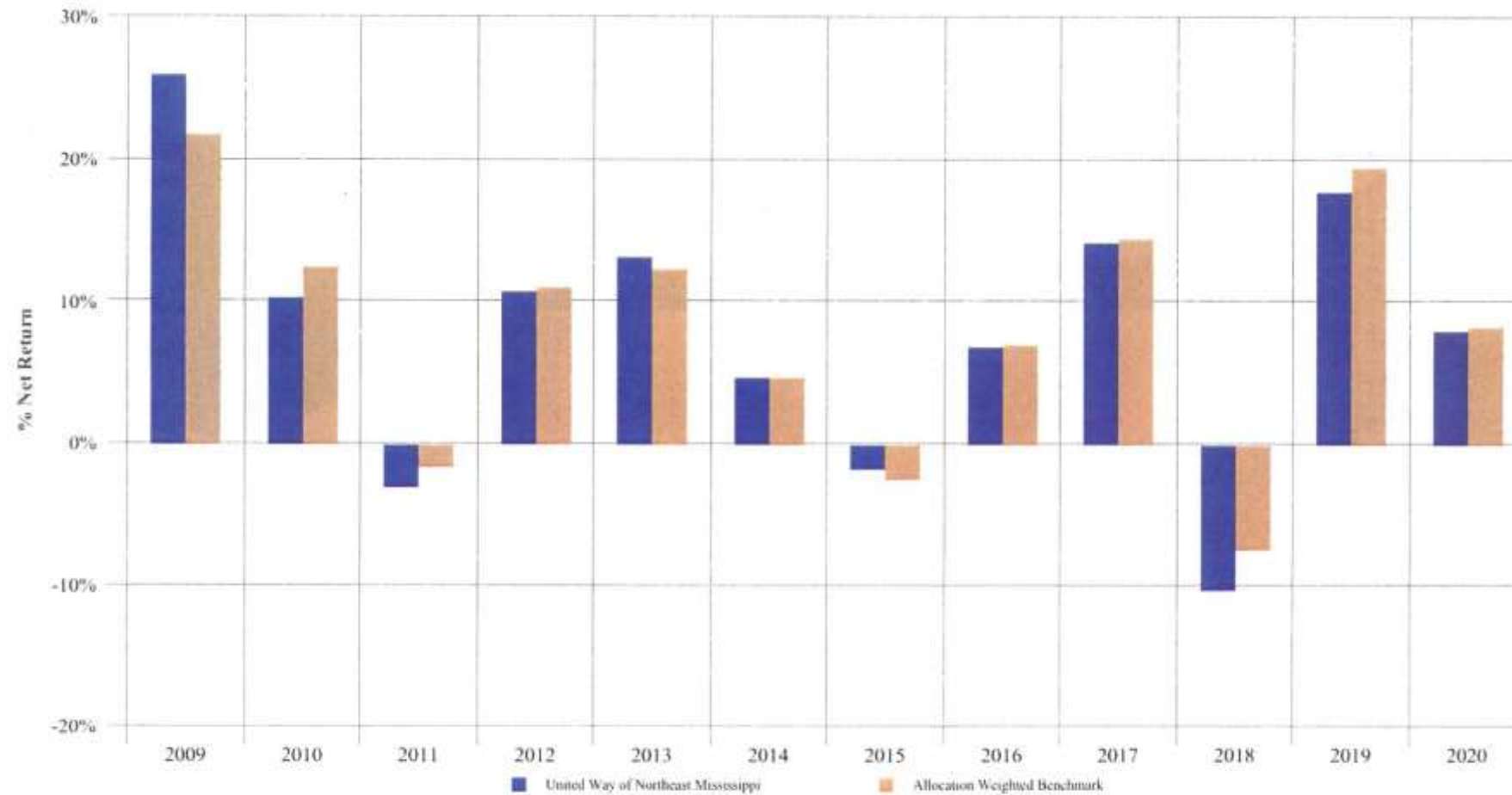
Returns for periods exceeding 12 months are annualized.

## Household Summary By Account

Account Name (Number)	Inception Date	Current Value	Last 10 Years Net Return	Last 7 Years Net Return	Last 5 Years Net Return	Last 3 Years Net Return	Year to Date Net Return
United Way of Northeast MS (xxx-xx4451)	10/10/2006	\$802,210.16	5.77%	5.81%	7.49%	6.45%	4.49%
United Way of Northeast MS (xxx-xx4460)	10/10/2006	\$207,858.88	5.74%	5.75%	7.43%	6.52%	4.48%
<b>Total</b>	<b>10/10/2006</b>	<b>\$1,010,069.04</b>	<b>5.77%</b>	<b>5.79%</b>	<b>7.48%</b>	<b>6.47%</b>	<b>4.49%</b>

Returns for periods exceeding 12 months are annualized.

## Account Performance By Year

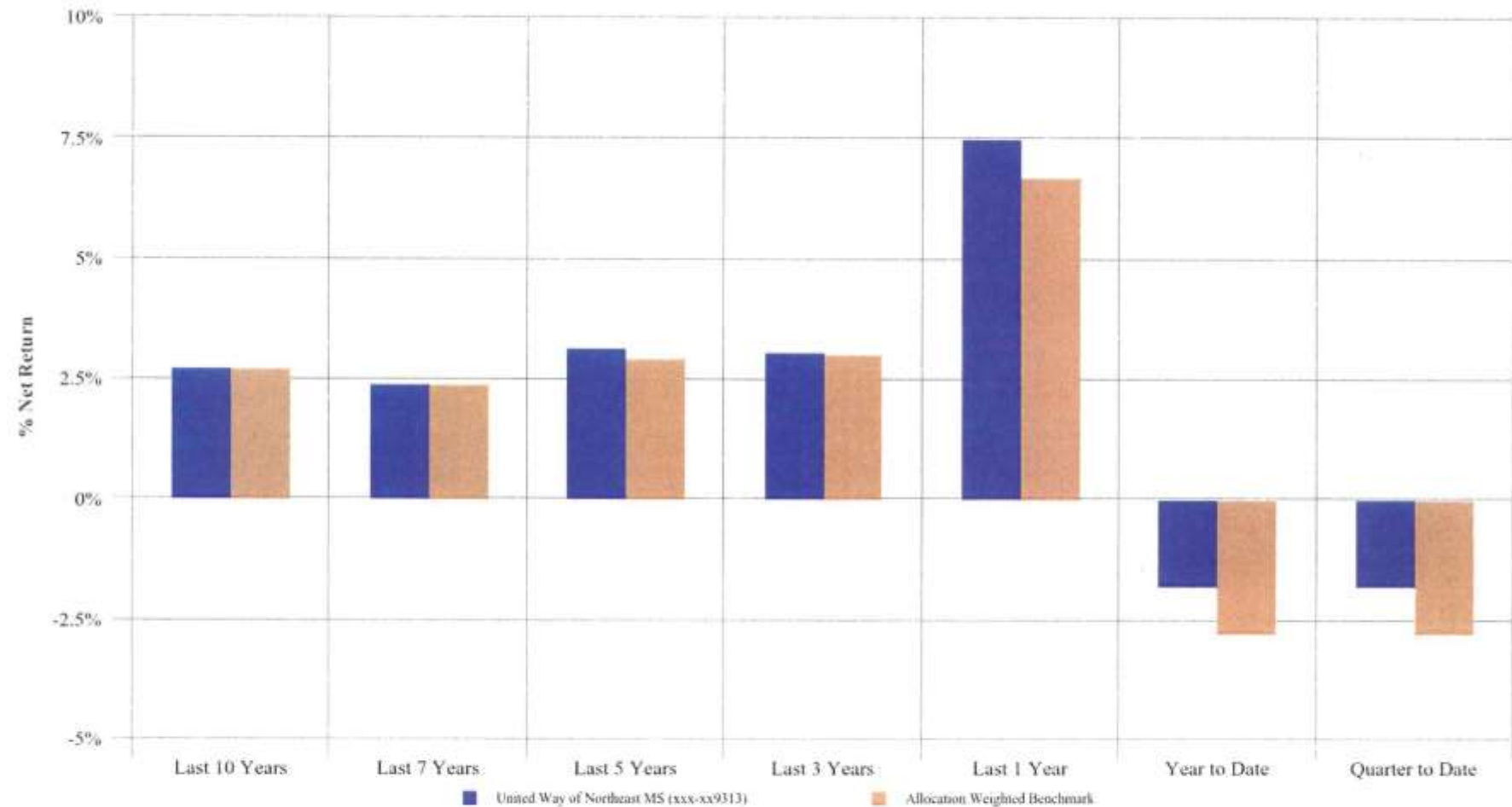


	2009 Net Return	2010 Net Return	2011 Net Return	2012 Net Return	2013 Net Return	2014 Net Return	2015 Net Return	2016 Net Return	2017 Net Return	2018 Net Return	2019 Net Return	2020 Net Return
United Way of Northeast Mississippi	26.17%	10.37%	(3.09%)	10.71%	13.25%	4.64%	(1.86%)	6.95%	14.18%	(10.28%)	17.80%	7.98%
Allocation Weighted Benchmark	21.84%	12.46%	(1.70%)	11.07%	12.35%	4.70%	(2.56%)	7.03%	14.47%	(7.42%)	19.65%	8.32%

Returns are cumulative.

## Account Performance Bond Portfolio

### BOND ACCOUNT



	Last 10 Years Net Return	Last 7 Years Net Return	Last 5 Years Net Return	Last 3 Years Net Return	Last 1 Year Net Return	Year to Date Net Return	Quarter to Date Net Return
United Way of Northeast MS (xxx-xx9313)	2.77%	2.42%	3.19%	3.07%	7.51%	(1.80%)	(1.80%)
Allocation Weighted Benchmark	2.77%	2.41%	2.97%	3.05%	6.72%	(2.77%)	(2.77%)

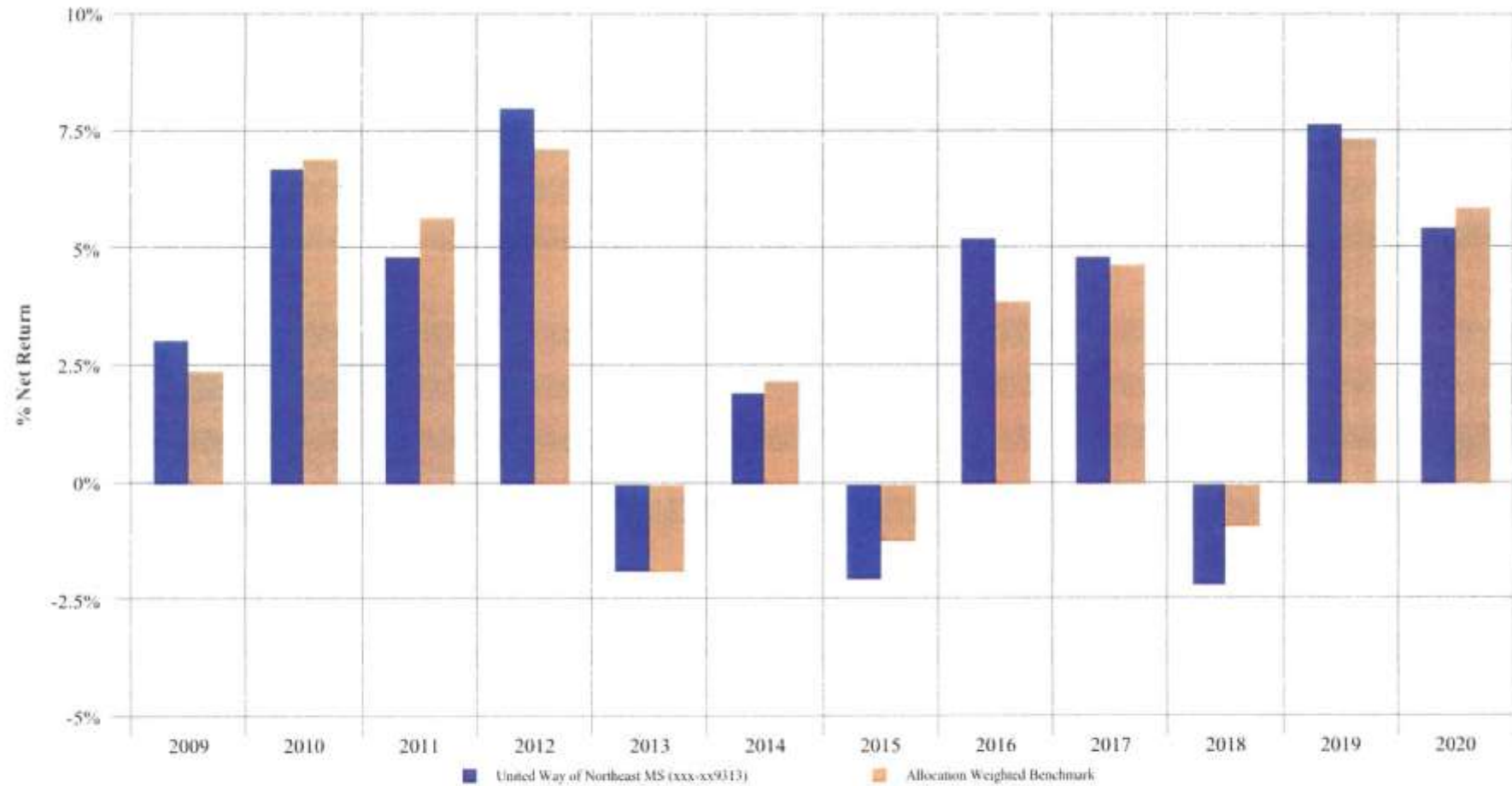
Returns for periods exceeding 12 months are annualized.

## Household Summary By Account Bond Portfolio

Account Name (Number)	Inception Date	Current Value	Last 10 Years Net Return	Last 7 Years Net Return	Last 5 Years Net Return	Last 3 Years Net Return	Year to Date Net Return
United Way of Northeast MS (xxx-xx9313)	9/14/2009	\$111,382.04	2.77%	2.42%	3.19%	3.07%	(1.80%)
<b>Total</b>	<b>9/14/2009</b>	<b>\$111,382.04</b>	<b>2.77%</b>	<b>2.42%</b>	<b>3.19%</b>	<b>3.07%</b>	<b>(1.80%)</b>

Returns for periods exceeding 12 months are annualized.

## Account Performance By Year Bond Portfolio



	2009 Net Return	2010 Net Return	2011 Net Return	2012 Net Return	2013 Net Return	2014 Net Return	2015 Net Return	2016 Net Return	2017 Net Return	2018 Net Return	2019 Net Return	2020 Net Return
United Way of Northeast MS (xxx-xx9313)	3.05%	6.71%	4.85%	8.01%	(1.90%)	1.95%	(2.04%)	5.23%	4.86%	(2.17%)	7.67%	5.44%
Allocation Weighted Benchmark	2.41%	6.93%	5.65%	7.13%	(1.87%)	2.19%	(1.24%)	3.87%	4.67%	(0.94%)	7.34%	5.86%

Returns are cumulative.

As of March 31, 2021



UNITED WE FIGHT.  
UNITED WE WIN.

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# UNITED WAY WORLDWIDE CERTIFICATION

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## United Way Worldwide

### Requirement B: Legal Requirements

- Has your United Way acquired an appropriate cyber-insurance policy to protect your organization against threats such as ransomware, phishing attacks and relational harm due to a data related incident?

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**No July meeting!**

