



**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED

MARCH 2021 BOARD MEETING

**United Way of
Northeast Mississippi**
UnitedWayNEMS.org



WELCOME & INTRODUCTION OF GUESTS

Minutes of the Meeting of the Board of Directors
United Way of Northeast Mississippi
12:00 p.m., Wednesday, February 3, 2021

Members Present: Tyler Basil, Rodger Brown, Carrie Coggins, Elizabeth Cummings, Ormella Cummings, Jennie Bradford Curlee, Cathy Fitzpatrick, Kim Hanna, Beth Harrison, Kory Hunter, Joe Lowder, Neal McCoy, Stewart McMillan, Bentley Nolan, Mitzi Presley, Vernon Rayford, Ryan Roper, Debra Strawbridge, David Wilson and Eddie Wright

Members Absent: Brandi Abbott, Leon Hayes, Buzzy Mize and Jimma Smith

Staff Present: Patti Parker, Mary Ann Plasencia, Mike Mitchell, Russ Wilson, Robin McKinney and Cara Waters

Chairman Neal McCoy called the meeting to order and gave the invocation.

Approval of Consent Agenda. Neal McCoy, Chairman, stated everyone received the minutes and financial statements prior to the meeting for review. Mr. McCoy asked if no changes were needed then the minutes and financial statements would be approved as part of the consent agenda.

Welcome New Board Members. Neal McCoy introduced new board members Jeff Moore, Ormella Cummings and Eddie Wright and thanked them for their willingness to serve.

Audit Report. Eddie Wright, Chair, stated we received a clean audit report. Mr. Wright noted on page 7, our cash accounts were up due to the approved PPP loan, which was forgiven November 2020. On page 8 and 9 we see the total of unrestricted net assets was up, which is the money spent to perform our mission. We had gains in our campaign results, investments and grants and we had a decrease in our fund-raising expenses. On the Statement of Cash Flows (pg.12) our net assets increased by \$156K primarily due to the PPP loan. Mr. Wright referred to Note 1 on page 13 which now includes Monroe County in our service area. On page 17 in Note 2 you see our liquidity and availability of resources has increased due to our cash balance. Mr. Wright noted on pages 23 and 24 is the schedule of allocations to our partner organizations. Mr. Wright stated if there were no questions regarding the audit report it will be filed for audit.

Develop Enhanced Resource Development Efforts

2020 Campaign. Kory Hunter, Campaign Chair, excitedly reported that we have meet and exceeded our campaign goal for 2020 with a total raised of \$2,666,201! There are still a couple of things to come in that will be added to the total. Mrs. Hunter thanked the campaign cabinet and staff for all their hard work in making a very difficult year successful.

50K Giveaway. Mary Ann Plasencia reported 3,290 50K tickets were sold compared to 2,554 sold last year. The 50K giveaway was able to raise \$329,200 which is \$73,800 more than last year. Ms. Plasencia stated 723 tickets were sold in the last 5 days.

PPP Loan Resolution. Patti Parker, President, stated a second request for a PPP loan in the amount of \$128K has been submitted to Community Bank for approval. Mrs. Parker presented a Board Resolution for approval. Tyler Basil made a motion to approve the resolution with Bentley Nolan seconding. The motion carried.

Allocation Budget Discussion. Patti Parker presented 3 scenarios for the proposed allocations for 2021 with varying percentages of pledge loss. Mrs. Parker stated when our current budgeted pledge loss of 8% was approved no one could have predicted how COVID would affect everyone in the coming months. Mr. Wright stated since donors have already lived through a year with COVID he felt that a pledge loss of 12% would be too high and 8% would be too low. David Wilson made a motion to accept scenario 2 with a pledge loss of 10%. Rodger Brown seconded the motion and motion was unanimous.

Refine Allocations Process for Future Relevance

Community Impact Reports from Agencies. Mary Ann Plasencia stated we currently fund 60 programs in an eight-county service area. Ms. Plasencia stated we have been worried about having to make cuts in our upcoming allocations due to our increase in pledge loss and administrative budget. During the pandemic three programs have been closed, fifteen had a reduction in services and three had an increase in services. CARES grants were made available through CREATE Foundation and 33 programs applied and were approved for those grants.

Other.

UWW Dues Decrease. Patti Parker stated in the second quarter of 2020 United Way Worldwide had scheduled an increase in membership dues but because of the pandemic the increase did not go in to affect until the fourth quarter of 2020. United Way Worldwide announced for 2021 they would reduce the percentage of dues to a total of 1.5%.

Board Resource Manual and 2021 Committees. Tyler Basil, President-elect, presented the various 2021 United Way Committees. Mr. Basil encouraged all board members to volunteer to serve on at least one committee for 2021. Mr. Basil stated the board resource guide would be sent out electronically to all board members after the conclusion of today's meeting.

With no further business, the meeting was adjourned.

Kim Hanna, Secretary-Treasurer

A/R Trial Balance Summary Report

Campaign Type	Pledged	Received	Adjusted	Balance
Period From Any To 01/31/2021				
Corp Gift	\$346,574.80	\$299,375.99	\$0.00	\$47,198.81
Employee Gift	\$1,930,408.71	\$1,677,997.04	\$0.00	\$252,411.67
Individual	\$78,395.15	\$77,280.15	\$0.00	\$1,115.00
Other Campaign Gift	\$310,206.50	\$309,206.50	\$0.00	\$1,000.00
Non-Memo Total	\$2,665,585.16	\$2,363,859.68	\$0.00	\$301,725.48
Campaign Total	\$2,665,585.16	\$2,363,859.68	\$0.00	\$301,725.48
Campaign Type Total	\$2,665,585.16	\$2,363,859.68	\$0.00	\$301,725.48

PHD

We have collected 89% of 2019/20 pledges.
We had collected 92% of 2018/19 pledges at this time last year.

Balance = Pledged - Received - Adjusted

United Way of Northeast Mississippi
Statement of Financial Position
As of January 31, 2021

	Jan 31, 21	Jan 31, 20
ASSETS		
Current Assets		
Checking/Savings		
10050 - Petty Cash	200.00	200.00
10050 - Renaissance Checking-Total	1,011,713.01	592,757.00
10850 - Hardy Reed Tier 3 Reserves	763,792.76	697,981.89
11100 - HARDY REED - Tier 2 Bond	112,909.62	108,814.57
11200 - HARDY REED - Endowment	197,914.05	160,886.33
Total Checking/Savings	2,086,629.45	1,580,622.79
Other Current Assets		
12000 - PREPAID EXPENSES	1,510.50	4,309.50
12200 - INITIATIVE GRANTS RECEIVABLE	40,799.92	0.00
13000 - PLEDGES RECEIVABLE 18-19	0.00	109,893.83
13050 - PLEDGES RECEIVABLE 19-20	301,725.48	1,875,642.59
13100 - PLEDGES RECEIVABLE 20-21	1,669,855.89	0.00
13500 - ALLOWANCE FOR UNCOLLECTABLES	-394,458.57	-412,813.64
16000 - INVENTORY	0.00	651.00
Total Other Current Assets	1,853,433.22	1,667,653.28
Total Current Assets	3,739,962.68	3,248,276.07
Fixed Assets		
18100 - FURNITURE, FIXTURES, COMPUTERS	49,925.22	48,172.59
18150 - LEASEHOLD IMPROVEMENTS	24,566.53	24,566.53
18200 - SOFTWARE	32,873.86	29,527.86
18900 - RESERVE FOR DEPRECIATION	-66,332.41	-54,528.96
Total Fixed Assets	41,043.20	47,738.62
TOTAL ASSETS	3,781,005.88	3,296,014.69
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20000 - ACCOUNTS PAYABLE	0.00	9.52
Total Accounts Payable	0.00	9.52
Other Current Liabilities		
20100 - MISCELLANEOUS PAYABLE	11,750.00	0.00
20250 - FICA PAYABLE	0.00	-4,656.10
20300 - FEDERAL INCOME TAX PAYABLE	0.00	-2,694.30
20450 - EMPLOYEE PLEDGE PAYABLE	951.00	1,018.00
20550 - EMPLOYEE HEALTH INS PAYABLE	0.00	-419.91
20650 - ACCRUED COMPENSATION	26,594.60	20,735.64
Total Other Current Liabilities	39,295.60	13,983.33
Total Current Liabilities	39,295.60	13,992.85
Total Liabilities	39,295.60	13,992.85
Equity		
30200 - PLEDGES-OFFSET FUND BALANCE	1,901,431.22	1,593,857.23
30300 - UNCOLL ACC-OFFSET FUND BALANCE	-137,710.28	-147,362.24
32000 - UNRESTRICTED NET ASSETS	1,312,668.29	1,185,688.09
33000 - DONOR DESIGNATED NET ASSETS	700,902.94	712,339.50
34000 - BOARD DESIG ENDOW NET ASSETS	177,631.63	173,419.11
Net Income	86,786.48	-205,919.85
Total Equity	3,741,710.28	3,282,021.84
TOTAL LIABILITIES & EQUITY	3,781,005.88	3,296,014.69

PMP

United Way of Northeast Mississippi
Statement of Financial Income and Expense
October 2020 through January 2021

	Oct '20 - Jan 21	Oct '19 - Jan 20
Ordinary Income/Expense		
Income		
40200 - PLEDGES CURRENT CAMPAIGN	416,344.06	388,888.43
40250 - NET ASSETS RELEASED	0.00	0.00
40400 - ALLOWANCE FOR UNCOLL. INCOME	-53,925.51	-48,773.82
41500 - CREDIT CARD FEES EARNED	4,054.28	3,675.28
44600 - Meeting Income	0.00	168.00
45000 - INTEREST INCOME	42.53	1,100.00
45500 - DIVIDEND INCOME	7,965.85	19,872.60
45600 - GAIN/LOSS ON ASSETS	96,545.09	21,086.98
45800 - MISCELLANEOUS REVENUE	142,621.94	424.19
46000 - ORGANIZATION GRANTS	167,562.23	112,605.49
Total Income	783,210.17	498,847.24
Gross Profit	783,210.17	498,847.24
Expense		
62100 - CONTRACT SERVICES	14,043.94	9,362.72
62800 - FACILITIES AND EQUIPMENT	9,003.74	9,017.09
65000 - OPERATIONS	38,245.06	25,353.51
65100 - OTHER EXPENSES	28,406.97	18,402.29
66000 - COMPENSATION AND BENEFITS	228,721.71	203,130.38
68300 - TRAVEL, MEETINGS, TRAINING	2,011.02	7,780.43
Total Expense	320,431.44	273,046.42
Net Ordinary Income	462,778.73	225,800.82
Other Income/Expense		
Other Expense		
70500 - AGENCY ALLOCATION EXPENSE	372,575.63	399,371.00
70610 - DESIGNATIONS TO OTHER UW'S	3,416.62	0.00
71000 - UNITED WAY WORLDWIDE	0.00	6,516.91
Total Other Expense	375,992.25	405,887.91
Net Other Income	-375,992.25	-405,887.91
Net Income	86,786.48	-180,087.09

PMP

**United Way of Northeast Mississippi
Functional Operating Expenses- January 2021**

	Admin	Resource Development	Community Impact	Hunger Coalition	Read First/Excel by 5	Volunteer Hub	Total Community Service	TOTAL	Budget	(\$ Over Budget)
	31-Jan	31-Jan	31-Jan	31-Jan	31-Jan	31-Jan	31-Jan	31-Jan	Budget	(\$ Over Budget)
62100 - CONTRACT SERVICES										
62110 - Accounting and Legal Fees	7,500.00	0.00	0.00	0.00	0.00	0.00	0.00	7,500.00	10,000.00	2,500.00
62140 - Brokerage Fees	3,005.02	0.00	0.00	0.00	0.00	0.00	0.00	3,005.02	2,867.00	(306.02)
62145 - Endowment Brokerage Fees	706.07	0.00	0.00	0.00	0.00	0.00	0.00	706.07	500.00	(206.07)
62150 - Credit Card Processing Fees	2,832.85	0.00	0.00	0.00	0.00	0.00	0.00	2,832.85	5,100.00	2,267.15
Total 62100 - CONTRACT SERVICES	14,043.94	0.00	0.00	0.00	0.00	0.00	0.00	14,043.94	18,267.00	4,223.06
62800 - FACILITIES AND EQUIPMENT										
62840 - Equip Rental and Maintenance	708.61	432.61	120.24	23.40	36.88	0.00	180.32	1,319.74	1,676.00	356.26
62870 - Office Content Insurance	264.26	188.59	24.42	62.22	101.29	45.22	233.15	684.00	697.00	13.00
62890 - Office Rent	2,442.66	1,888.93	541.91	832.17	594.33	700.00	2,668.41	7,000.00	7,006.00	6.00
Total 62800 - FACILITIES AND EQUIPMENT	3,413.73	2,508.13	666.57	917.79	732.30	745.22	3,061.88	9,003.74	9,379.00	375.26
65000 - OPERATIONS										
65020 - Postage, Mailing Service	585.50	3,772.88	519.97	27.00	0.00	-11.20	535.77	4,894.15	4,544.00	(350.15)
65030 - Printing and Copying	475.80	4,658.54	1,153.85	0.00	0.00	0.00	1,153.85	6,288.19	7,092.00	803.81
65040 - Supplies	578.16	2,477.48	5.56	0.00	0.00	0.00	5.56	3,061.20	2,566.00	(495.20)
65050 - Telephone	917.52	921.62	145.71	716.03	290.69	140.00	1,292.43	3,131.57	3,042.00	(89.57)
65060 - Internet	227.00	160.33	36.07	71.91	53.45	80.00	211.43	598.76	620.00	21.24
65070 - Data Maintenance Services	3,022.45	1,515.88	425.51	326.75	352.77	203.71	1,308.74	5,847.07	3,444.00	(2,403.07)
65075 - Dues and Subscriptions	3,973.45	2,844.78	5,152.40	85.10	94.36	1,654.03	6,885.89	13,704.12	7,842.00	(5,862.12)
65080 - D & O Liability Insurance	592.00	0.00	0.00	0.00	0.00	0.00	0.00	592.00	588.00	(4.00)
65085 - Employee Fidelity Bond	128.00	0.00	0.00	0.00	0.00	0.00	0.00	128.00	129.00	1.00
Total 65000 - OPERATIONS	10,499.88	16,351.51	7,439.07	1,226.79	791.27	1,936.54	11,393.67	38,245.06	29,967.00	(8,378.06)
65100 - OTHER EXPENSES										
65120 - Awards	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	200.00	200.00
65130 - Advertising Expense	225.00	21,375.37	0.00	0.00	0.00	0.00	0.00	21,600.37	20,806.00	(994.37)
65140 - Giveaways/Donor Incentives	0.00	50.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	(50.00)
65160 - Special Event Expenses	0.00	6,142.86	0.00	0.00	0.00	0.00	0.00	6,142.86	18,000.00	11,857.14
65199 - Miscellaneous Expense	612.74	0.00	0.00	0.00	0.00	0.00	0.00	612.74	417.00	(195.74)
Total 65100 - OTHER EXPENSES	837.74	27,568.23	0.00	0.00	0.00	0.00	0.00	28,405.97	39,223.00	10,817.03
65170 - Community Projects	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
66000 - COMPENSATION AND BENEFITS										
66100 - Salaries	64,505.86	49,601.11	16,830.37	14,363.36	22,500.00	11,673.36	65,457.09	170,564.06	183,541.00	3,976.94
66200 - Health Insurance	5,461.09	5,869.12	1,351.41	1,872.86	0.00	3,136.25	6,360.52	20,690.73	24,018.00	3,327.27
66300 - Disability Insurance	881.73	624.38	138.69	99.12	0.00	187.68	425.49	1,931.60	1,846.00	(85.60)
66400 - Life Insurance	1,315.36	922.39	213.46	134.68	0.00	172.60	520.74	2,758.49	2,596.00	(162.49)
66500 - Retirement-401K	5,034.97	3,666.98	1,323.52	1,135.43	0.00	926.86	3,385.81	12,287.76	11,873.00	(414.76)
66700 - FICA Expense	2,468.19	3,522.22	1,294.89	1,089.26	1,721.25	785.10	4,894.50	10,884.91	14,049.00	3,164.09
66800 - SUI Expense	48.59	8.25	1.47	2.65	3.35	1.84	9.31	66.16	120.00	53.84
66900 - Workman's Comp Insurance	207.83	148.77	33.06	48.95	65.82	35.57	183.40	538.00	611.00	73.00
Total 66000 - COMPENSATION AND BENEFITS	82,923.62	64,561.23	21,286.87	18,736.31	24,290.42	16,923.26	81,236.86	228,721.71	238,654.00	9,932.29
68300 - TRAVEL, MEETINGS, TRAINING										
68310 - Conference/Training Staff	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	508.00	508.00
68320 - Travel/Mileage	0.00	1,872.44	0.00	138.58	0.00	0.00	138.58	2,011.02	3,177.36	1,166.34
68330 - Meeting Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,008.00	1,008.00
Total 68300 - TRAVEL, MEETINGS, TRAINING	0.00	1,872.44	0.00	138.58	0.00	0.00	138.58	2,011.02	4,693.36	2,682.34
Total Expense	111,718.91	112,861.54	29,412.51	21,819.47	25,813.99	19,605.02	95,850.99	320,431.44	340,083.36	19,651.92

AMP

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LEADERSHIP GIVING



- Lisa and Jack Reed, Jr., Chairs
- Cheryl and Kenneth Wheeler
- T.J. and Ronnie Stricklen
- Brad and Angie Stevens
- Carol and Thomas Byrne
- Rita and Tommy Chamblee
- Pam and Michael Brown



\$760,638.17

TOTAL LEADERSHIP GIVING IN 2020

- 2019 Leadership Total: \$648,217.61
- Increase of: **\$112,420.56**
- 201 new Leadership Donors
- 87 Step-Up Donors

CONGRATULATIONS, MARY ANN!

Thank you for all you've done at United Way. Best of luck at Habitat!



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COMMITTEE

- Lisa Hawkins, Chair
- Kory Hunter, Campaign Chair
- Carey Snyder
- McKenzie Stephenson
- Evie Storey



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STATISTICS

HOW TICKETS WERE PURCHASED	
Online	1658
Call Party	877
Phone	556
Walk-In	75
Mail	31
Room to Room	83
Amory Flower Shop	7
Jody's	3
The Red Door	3

WHEN TICKETS WERE PURCHASED	
Week 1: 12/15-12/20	657
Week 2: 12/21-12/27	454
Week 3: 12/28-1/3	168
Week 4: 1/4-1/10	436
Week 5: 1/11-1/17	332
Week 6: 1/18-1/24	318
Week 7: 1/25-1/31	928

AGE (of those who reported)	
90-95	6
80-89	36
70-79	130
60-69	205
50-59	186
40-49	149
30-39	89
21-29	31



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STATISTICS

WHERE TICKET BUYERS LIVE					
Chickasaw	101	Lowndes	56	Alabama	16
Itawamba	140	Oktibbeha	55	Arkansas	1
Lee	1842	Calhoun	43	California	1
Monroe	198	Lafayette	35	Colorado	1
Pontotoc	195	Clay	28	Washington DC	1
Prentiss	145	Yalobusha	23	Florida	7
Tishomingo	85	Other MS Counties	130	Louisiana	1
Union	167		370	Maine	2
	2873			Michigan	1
				North Carolina	3
				Nebraska	1
				New Jersey	1
				South Carolina	1
				Tennessee	7
				Texas	6
					50





STATISTICS

- 2,569 individuals purchased tickets
- 1,442 were first time buyers
- 2,117 have never given to the campaign
- 821 have bought tickets all 3 years





INCOME & EXPENSES

Tickets Sold: 3,293

(4 tickets were given away as prizes)

Income	
Tickets	\$ 328,900.00
Sponsorships	\$ 26,820.00
Credit Card Fees	\$ 5,065.31
Total Income	\$ 360,785.31
Expenses	
Advertising	\$ 22,210.85
Postage	\$ 1,130.09
Credit Card Fees	\$ 5,995.64
Printing	\$ 2,918.90
Stickers	\$ 198.45
T-shirts	\$ 596.83
Website, Dues & Subscriptions	\$ 62.00
Supplies	\$ 181.08
iPhone Prize	\$ 2,142.86
\$50K prize	\$ 50,000.00
Total Expenses	\$ 85,436.70

Remainder to Allocate: \$275,348.61



COMMUNITY IMPACT GRANTS

4 - H Itawamba Co.	3,000
4-H Lee	25,000
4 - H Prentiss Co.	3,750
4 - H Tishomingo Co.	5,000
Aberdeen Loaves and Fishes	0
Agape Health Services, Inc.	16,535
American Red Cross	75,000
Amory Food Pantry	0
Amory Meals on Wheels	0
Association for Excellence in Education	15,000
Autism Center of North MS	70,000
Banah Pregnancy Testing	16,280
Big Brothers - Big Sisters	0
Boy Scouts - Yocona Area Council	10,000
Boys & Girls - Baldwyn	11,000
Boys & Girls - Booneville	16,928
Boys & Girls - Iuka	12,000
Boys & Girls Club- North MS	125,000
CASA	12,000
CATCH Kids	48,000
El Centro	12,000
EXCEL	16,488
ExPect	1,500
FAITH Food Pantry	30,000

Faith Haven	8,000
Family Resource Center	0
First Choice Center for Women	10,125
First Friends Respite Center	0
Fuller Center for Housing Houston	10,000
Fulton United Methodist Food Pantry	19,000
Girl Scouts-Heart of the South	30,000
Good Samaritan Health Services	49,100
Good Samaritan Pantry -Union County	12,000
Habitat for Humanity of NEMS	65,000
Habitat for Humanity - Pontotoc	10,000
Helpful Samaritan Food Pantry	1,000
Hope Family Ministries	9,750
Itawamba United Methodist Food Pantry West	11,000
Meals on Wheels -Lee	65,000
Mission Okolona Food Pantry	37,000
NCADD	68,400
New Haven School	17,500
NMMC Cancer Cart	3,000
NMMC Diabetes Assistance Fund	15,000

NMMC Heart Assistance Fund	10,000
NMMC Hospice Assistance Fund	5,558
NMMC Social Work Assistance Fund	14,100
North MS Kidney Foundation	11,200
Parkgate Pregnancy	16,000
Regional Rehab	85,000
SAFE	88,500
St. Luke Food Pantry	25,000
Saints' Brew	10,000
Sally Kate Winters Family Services	4,611
Salvation Army - Lee	165,000
Sanctuary Hospice House	10,000
Shepherd's Center	6,000
Special Education Bowling	9,400
Sunday Fund	10,000
Talbot House	10,000
Tishomingo Community Coalition	36,744
Three Rivers Agency on Aging	7,000
Weekend Backpack Program-FUM	8,000
TOTAL	1,497,469

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COMMUNITY IMPACT GRANTS

- Approved 2020: **1,604,614**
- Proposed 2021: **1,497,469**

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TOYOTA VEHICLE DONATION



INCREASED COUNTY PRESENCE

Footprint in 8 counties... Presence in 8 counties

FOR STAFF

- Listening sessions/Meet & greets
- Half-day once per month
- Rotate through counties

RATIONALE:

- In-person opportunities declined in 2020
- Keeping regular contact outside of “campaign time” is vital

INCREASED COUNTY PRESENCE

Footprint in 8 counties... Presence in 8 counties

MINI GRANTS

- Fund of \$10,000 set aside
- Small projects in each county

RATIONALE:

- With a 2-year allocation system, it may be more difficult to respond quickly as worthwhile projects come to our attention
- Primarily for small projects in surrounding counties to build goodwill and visibility

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INCREASED COUNTY PRESENCE

Footprint in 8 counties... Presence in 8 counties

OVERALL GOAL

By increasing our county presence through Listening Sessions and Mini-Grants, we believe we can increase county representation on both our 2021 Community Impact Committee and our Campaign Cabinet.

EXPANDED COALITION WORK



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COST DEDUCTION FOR DESIGNATIONS

Approved in February: 10% for pledge loss
Per the Audit: 12% fundraising costs

Total deduction of **22%**

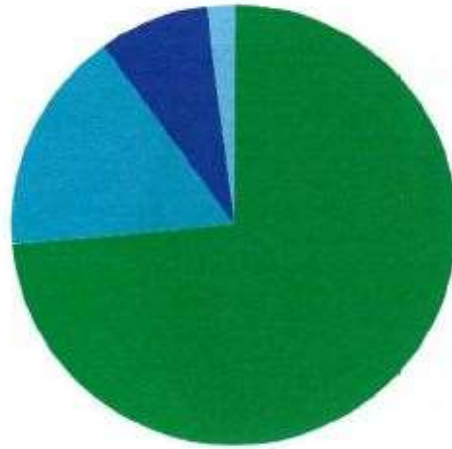
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DISPOSAL OF COMPUTERS

Asset Allocation

Asset Allocation

RESERVE & ENDOWMENT ACCOUNT



Asset Class	Current Value	Current Percent
Equities	\$710,802.20	73.53%
Fixed Income	\$159,149.62	16.46%
Alternatives	\$77,473.75	8.01%
Cash	\$19,265.91	1.99%
Total	\$966,691.48	100.00%

	Quarter to Date	Summary Year to Date
Start Value (Total)	\$863,008.57	\$895,234.06
Cash Inflows (Total)	\$0.00	\$0.00
Cash Outflows (Total)	\$0.00	\$0.00
Management Fees (Total)	(\$1,618.14)	(\$6,169.29)
Other Expenses (Total)	\$0.00	\$0.00
Investment Gain (Total)	\$103,682.91	\$71,457.42
Ending Value (Total)	\$966,691.48	\$966,691.48
Account Return (Net TWR) (Total)	12.01%	7.98%

Household Summary By Account

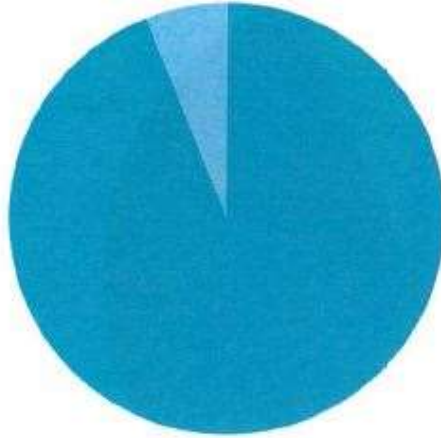
Account Name (Number)	Inception Date	Current Value	Last 10 Years Net Return	Last 7 Years Net Return	Last 5 Years Net Return	Last 3 Years Net Return	Year to Date Net Return
United Way of Northeast MS (xxx-xx4451)	10/10/2006	\$767,751.07	5.70%	5.28%	6.88%	4.49%	7.99%
United Way of Northeast MS (xxx-xx4460)	10/10/2006	\$198,940.41	5.67%	5.22%	6.81%	4.54%	7.96%
Total	10/10/2006	\$966,691.48	5.69%	5.27%	6.86%	4.50%	7.98%

Returns for periods exceeding 12 months are annualized.

Asset Allocation

Asset Allocation

BOND ACCOUNT



Asset Class	Current Value	Current Percent
Fixed Income	\$106,513.44	93.91%
Cash	\$6,911.63	6.09%
Total	\$113,425.07	100.00%

	Quarter to Date	Summary Year to Date
Start Value (Total)	\$110,891.75	\$107,569.59
Cash Inflows (Total)	\$0.00	\$0.00
Cash Outflows (Total)	\$0.00	\$0.00
Management Fees (Total)	(\$138.62)	(\$539.03)
Other Expenses (Total)	\$0.00	\$0.00
Investment Gain (Total)	\$2,533.32	\$5,855.48
Ending Value (Total)	\$113,425.07	\$113,425.07
Account Return (Net TWR) (Total)	2.28%	5.44%

Household Summary By Account

Account Name (Number)	Inception Date	Current Value	Last 10 Years Net Return	Last 7 Years Net Return	Last 5 Years Net Return	Last 3 Years Net Return	Year to Date Net Return
United Way of Northeast MS (xxx-xx9313)	9/14/2009	\$113,425.07	3.12%	2.94%	4.15%	3.56%	5.44%
Total	9/14/2009	\$113,425.07	3.12%	2.94%	4.15%	3.56%	5.44%

Returns for periods exceeding 12 months are annualized.

CAMPAIGN CELEBRATION

Thursday, March 25 from 12:00-1:00

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United Way of
Northeast Mississippi

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