United Way of Northeast Mississippi has been undergoing a shift from being an organization that raises dollars for charity to being an organization that creates change. We are putting a sharper focus on how your dollars are invested and asking potential funded partners three key questions: How much will you do? How well will you do it? How many people will be better off? We are also taking a larger role in convening community partnerships to find collaborative solutions to problems that exist across our communities. We are uniquely positioned to create lasting, significant impact in our region through our approach to collective Community Impact.
The next few pages detail our strategies to address these barriers and the work already being done in our three Impact areas of Academic Success, Health & Wellness, and Family Stability.
### ACADEMIC SUCCESS

#### COMMUNITY PRIORITIES

- Parent/guardian programs that increase parenting skills and knowledge of their child’s education
- Student programs that focus on collaboration, decision-making, goal setting, and character education
- Affordable and high-quality early literacy programs
- Preparation for life after K-12 for traditional and non-traditional students

#### YOUR $ AT WORK

| **301 scholarships** |
| **1,299 tutoring sessions** |
| **4,064 youth leadership programs** |
| **2,164 early childhood education programs** |
| **16,800 free books for children birth to 5** |

#### UNITED WAY FUNDED PARTNERS

- 4-H Clubs of Itawamba, Lee, Prentiss & Tishomingo Counties
- Association for Excellence in Education (AEE)
- Boy Scouts Yocona Area Council
- Boys & Girls Clubs of North Mississippi (Tupelo & New Albany)
- Boys & Girls Clubs of Northeast Mississippi (Baldwyn, Booneville & Iuka)
- Church After School Association, Inc. (CASA)
- El Centro, Inc.
- EXCEL, Inc.
- ExPect
- Family Resource Center of North Mississippi
- Fellowship of Christian Athletes
- Girl Scouts Heart of the South
- Special Education Bowling Association

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A partnership of United Way and CREATE Foundation impacting early childhood education and grade-level reading by addressing four areas that impact 3rd-grade reading scores: school readiness, summer learning, school attendance, and early childhood health. The Early Childhood Coalition is a part of the national and Mississippi Campaign for Grade-Level Reading and the statewide Excel By 5 network.
HEALTH & WELLNESS

YOUR $ AT WORK

- 6,117 prescriptions
- 607 dental visits
- 5,913 alcohol & drug counseling and treatment sessions
- 2,972 healthy lifestyle education classes
- 120 mental health counseling recipients
- 35,868 therapeutic rehab sessions
- 2,897 doctor & nurse practitioner visits
- 1,136 physical fitness programs

COMMUNITY PRIORITIES

- Affordable outpatient prevention services and support services
- Education and awareness of behavioral health issues
- Long- and short-term behavioral health services
- Health education for all ages
- Affordable resources for senior adults and their caregivers

UNITED WAY FUNDED PARTNERS

Agape Health Services, Inc.
Autism Center of North Mississippi
Banah Pregnancy Testing Center of Pontotoc
CATCH Kids
Family Resource Center of North Mississippi
Good Samaritan Health Services, Inc.
Hope Family Ministries, Inc.
National Council on Alcholism and Drug Dependence of NEMS, Inc.
New Haven Center for Special Needs Adults
NMMC Camp Bluebird
NMMC Patient Assistance Funds
North MS Kidney Foundation
Parkgate Pregnancy Clinic, Inc.
Regional Rehabilitation Center, Inc.
Sanctuary Hospice
Shepherd’s Center of Greater Tupelo
Talbot House
The Sunday Fund at Traceway
FAMILY STABILITY

COMMUNITY PRIORITIES

• Access to nutritious & affordable food
• Healthy lifestyle education
• Job skills training, career counseling, and job placement
• Access to safe, affordable housing
• Temporary housing and resources for individuals and families in crisis
• Financial education

UNITED WAY FUNDED PARTNERS

American Red Cross, North Mississippi Chapter
Backpack Ministry of Tishomingo County
EXCEL, Inc.
F.A.I.T.H. Food Pantry
Faith Haven, Inc.
Family Resource Center of North Mississippi
Food Depot of Tishomingo County
Fuller Center for Housing of Houston
Fulton United Methodist Food Pantry
Good Samaritan Center of Union County
Habitat for Humanity: Northeast Mississippi and Pontotoc County chapters
Helpful Samaritan Food Pantry
Itawamba United Methodist Food Pantry West
Meals on Wheels
Mission Okolona
S.a.F.E., Inc.
Saints’ Brew
Sally Kate Winters Family Services
Salvation Army (Tupelo, Chickasaw, Pontotoc)
St. Luke United Methodist Food Pantry
Three Rivers Area Agency on Aging
Weekend Backpack Program

YOUR $ AT WORK

300 weekend food backpacks
33 permanent homes
12,927 nights of shelter
38,575 food boxes for families
334 financial management classes
25 job skills trainings

A United Way Community Initiative

A partnership of United Way, the Tupelo/Lee Community Foundation (a CREATE affiliate) and Families First, formed to address food insecurity by supporting food pantries, hot meals programs, and in-school food programs.
COMMUNITY ENGAGEMENT OPPORTUNITIES TO GET INVOLVED

Groundswell is our United Way’s version of the Young Leaders Society, a way for young adults to get more involved in philanthropy, leadership, and community service. For more information, visit groundswellnems.org

Volunteer Northeast Mississippi is the volunteer hub for the northeastern corner of our state. A joint project of United Way and the CREATE Foundation and a part of the Volunteer Mississippi network, Volunteer Northeast Mississippi seeks to match nonprofits and potential volunteers and serve as a resource for anyone interested in volunteerism.

COMING SOON! Women United is a leadership giving society that encourages women to pool their unique talents and resources toward tackling a pressing community issue.

COMMUNITY ENGAGEMENT IS GOOD FOR BUSINESS

93% of clients will be more loyal to CSR-driven companies

87% prefer buying from CSR-driven companies

60% will pay 60% more to CSR-driven companies

80% of job seekers prefer to work for CSR-driven companies

40% of employees in CSR-driven companies have better morale than non-CSR driven companies

CSR = Corporate Social Responsibility
2019 Partners in Impact

4-H Itawamba County
4-H Lee County
4-H Prentiss County
4-H Tishomingo County
Agape Health Services, Inc.
American Red Cross, North Mississippi Chapter
Association for Excellence in Education (AEE)
Autism Center of North Mississippi
Backpack Ministry of Tishomingo County
Banah Pregnancy Testing Center of Pontotoc, Inc.
Boy Scouts Yocona Area Council
Boys & Girls Clubs of North Mississippi - Tupelo Clubs
Boys & Girls Clubs of North Mississippi - New Albany Club
Boys & Girls Clubs of Northeast Mississippi - Baldwyn Club
Boys & Girls Clubs of Northeast Mississippi - Booneville Club
Boys & Girls Clubs of Northeast Mississippi - Iuka Club
CATCH Kids
Church After School Association, Inc. (CASA)
El Centro, Inc.
EXCEL, Inc.
ExPect
F.A.I.T.H. Food Pantry
Faith Haven, Inc.
Family Resource Center of North Mississippi
Fellowship of Christian Athletes
Food Depot of Tishomingo County
Fuller Center for Housing of Houston, MS, Inc.
Fulton United Methodist Food Pantry
Girl Scouts Heart of the South
Good Samaritan Center of Union County
Good Samaritan Health Services, Inc.
Habitat for Humanity of Northeast Mississippi
Habitat for Humanity of Pontotoc County
Helpful Samaritan Food Pantry
Hope Family Ministries, Inc.
Itawamba United Methodist Food Pantry West
Meals on Wheels, MSMSS
Mission Okolona
National Council on Alcoholism and Drug Dependence of NEMS, Inc.
New Haven Center for Special Needs Adults
NMMMCamp Bluebird
NMMMCamp Breathe Ezzzze
NMMC Diabetes Treatment Center Patient Assistance Fund
NMMC Heart & Vascular Institute Patient Assistance Fund
NMMC Hospice Patient Assistance Fund
NMMC Social Work Patient Assistance Fund
North MS Kidney Foundation
Parkgate Pregnancy Clinic, Inc.
Regional Rehabilitation Center, Inc.
S.A.F.E., Inc.
Saints’ Brew
Sally Kate Winters Family Services
Salvation Army
Salvation Army - Chickasaw County
Salvation Army - Pontotoc County
Sanctuary Hospice House, Inc.
Shepherd’s Center of Greater Tupelo
Special Education Bowling Association
St. Luke United Methodist Food Pantry
The Sunday Fund at Traceway
Talbot House, Inc.
Three Rivers Area Agency on Aging Weekend Backpack Program

United Way of Northeast Mississippi

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